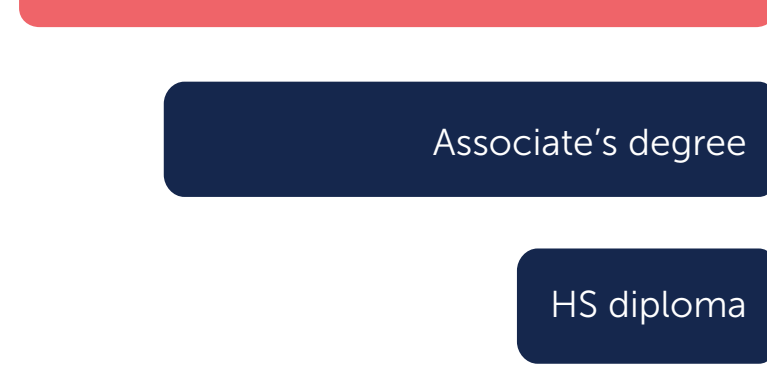


THE VALUE OF HIGHER EDUCATION

OVER THE COURSE OF A LIFETIME
A COLLEGE DEGREE IS WORTH

\$2.8 MILLION



Bachelor's degree holders earn **31% more** than those with an Associate's degree and **84% more** than those with just a high school diploma.¹



HOWEVER

Only 61% think college offers good value²

At 4-year colleges

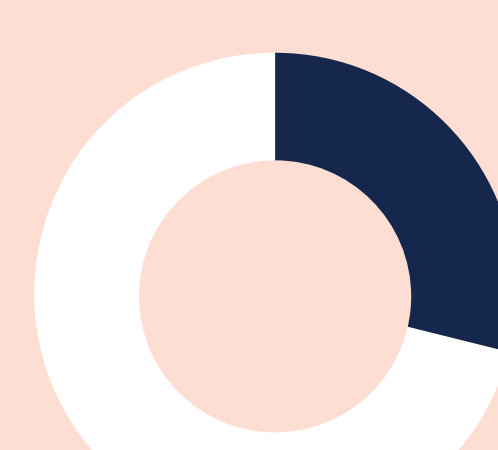
At 2-year colleges



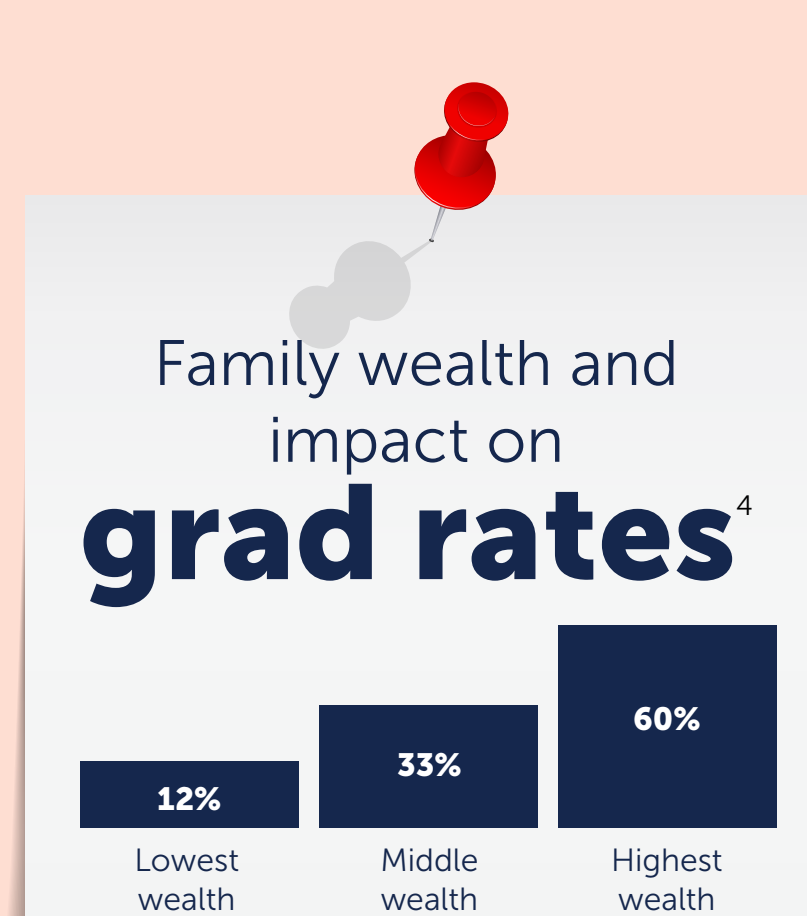
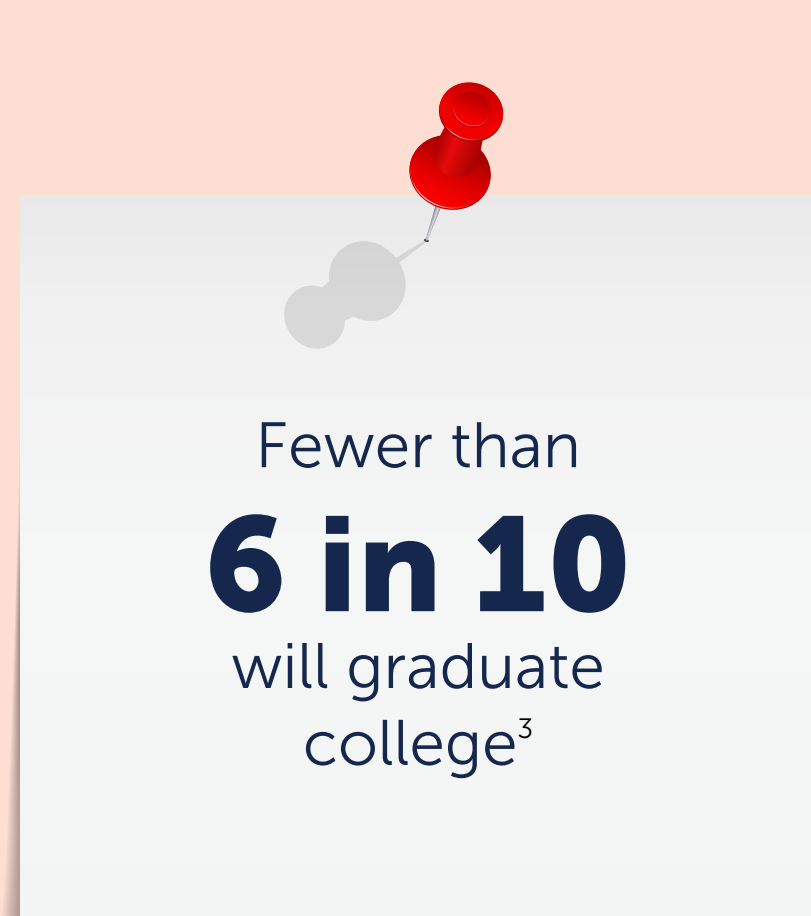
59% of students graduate within **6 years**



39% of students graduate within **4 years**



29% of students graduate within **3 years**



¹ Georgetown University: The College Payoff
² Student Monitor: Lifestyle & Media - Spring 2018
³ National Student Clearinghouse Research Center: Signatures 14 Completing College: A National View of Student Completion Rates - Fall 2011 Cohort
⁴ University of Michigan: Growing Wealth Gaps in Education

WHY?



LEARNING OUTCOMES



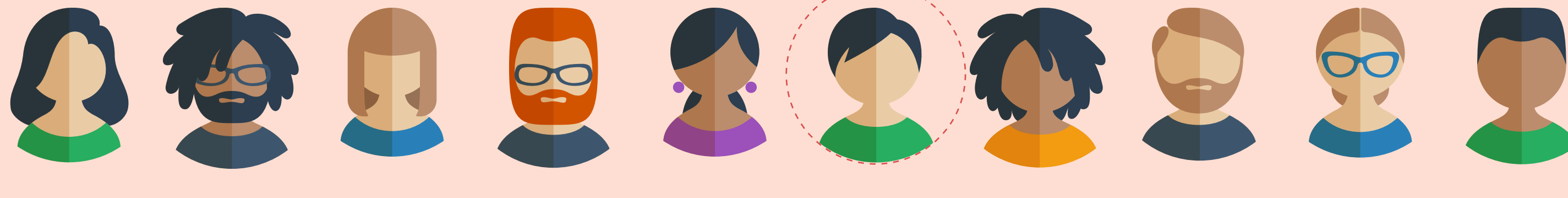
24% of 4-year college students require remediation in math

52% of 2-year college students require remediation in math⁵

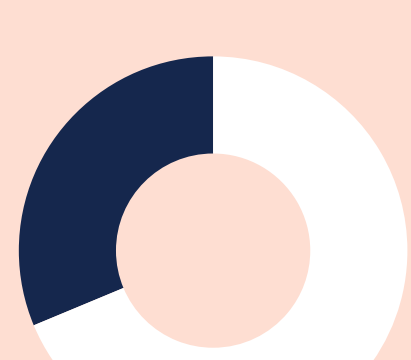
Only around half the students enrolled in remedial math courses go on to complete them⁶

⁵ Complete College America: Data dashboard
⁶ National Center for Education Statistics: Remedial Course-taking at U.S. Public 2- and 4-Year Institutions

ACCESSIBILITY



1 out of every 10 undergraduate students have some sort of diagnosed disability.⁷
That's 2 million students nationwide.



Only 33% of students with disabilities who are enrolled at a 4-year institution graduate within eight years



Only 41% of students with disabilities who are enrolled at a 2-year institution graduate within eight years⁸

⁷ National Center for Education Statistics: Fast Facts
⁸ National Center for Special Education Research: The Post-High School Outcomes of Young Adults With Disabilities up to 6 Years After High School

AFFORDABILITY

Total U.S. student debt

\$1,410,000,000,000

(that's \$1.41 trillion)⁹

In fall 2017 students spent¹⁰

\$925 million for new printed textbooks

\$473 million for used textbooks



91% of students who put off buying course materials reported it was due to cost

50% of these students said this decision hurt their grades

STUDENTS' BIGGEST CONCERNS RELATE TO MONEY¹¹

52%
Cost of Education

43%
Stress

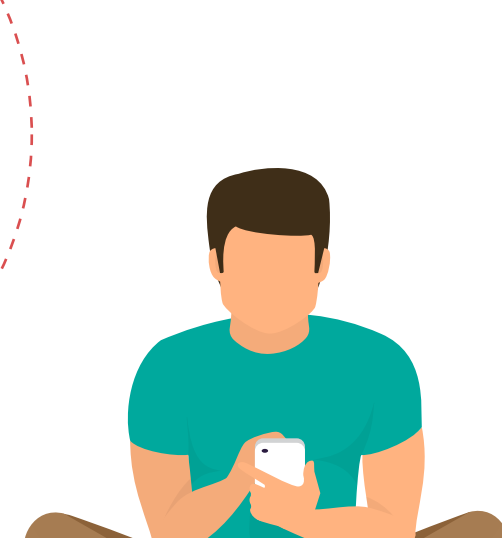
26%
Student loan debt

Causes of daily stress

45%
Not having enough money

28%
Paying for college

20%
Having to repay student loan debt



⁹ Federal Reserve Bank of New York: Quarterly Report on Household Debt and Credit
¹⁰ Student Monitor: Lifestyle & Media - Spring 2018
¹¹ 2017 Wakefield Study: Cost-Loading Students to Skip Textbooks

PUTTING ACHIEVEMENT WITHIN REACH WITH ALTA



- ✓ \$44 for 2 years
- ✓ WCAG 2.0 A.A-level ADA compliant
- ✓ 87% of the time, students achieve mastery

June 6th is National Higher Education Day

#NationalHigherEducationDay