



# Microeconomics

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<b>Source</b>	<b>Author(s) (Text or Video)</b>	<b>Title(s)</b>	<b>Link (where applicable)</b>
OpenStax	Steve Greenlaw - University of Mary Washington	Principles of Microeconomics	<a href="#">OpenStax</a>
UC Irvine Open Courseware	Peter Navarro - The Paul Merage School of Business, University of California	The Power of Microeconomics	<a href="#">UC Irvine Open Courseware</a>

Knewton Microeconomics was developed to meet the scope and sequence of most introductory microeconomics courses. To develop the course, Knewton used three main sources of content: OpenStax, UC Irvine Open Courseware, and a team of Subject Matter Experts (SMEs). The SMEs come from diverse backgrounds and are all accomplished academics in the field of Economics. Knewton Microeconomics covers the breadth of introductory microeconomics topics and also provides the necessary depth to ensure the course is manageable and engaging for instructors and students alike.

Knewton Microeconomics has three pieces of instruction for every learning objective, giving students multiple, diverse opportunities to learn new concepts. Among our OpenStax, UC Irvine, and Knewton SMEs, we were able to solicit ideas from economics instructors and students. Knewton Microeconomics covers the typical breadth of economics topics and also provides the necessary depth to ensure the course is manageable and engaging for instructors and students alike.

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    - Identify factors that affect the demand curve
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